

DETERMINE YOUR TEAM'S PRIORITIES

Use these six questions to help you and your team create high-priority goals



FEASIBLE

Is this idea something that we can get done?



MEANINGFUL

Is it important?



EASY TO UNDERSTAND

Will the goal make sense to our team & customers?



MEASURABLE

Can we tell if we won on the goal?



FINANCIALLY DOABLE

Do we have or can we get needed funding?



EFFECTIVE

Will it help our team fulfill its purpose?

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