

3 KEY CAREER CHOICES

Throughout the course of your career, you will make many choices. This tool helps you to think about your willingness to stand out, make a difference, and chart your own course.

CHOOSE TO BE DIFFERENT

- Are you following everyone else's path or charting your own course?
- What is the last BIG strategic move you said yes to?
- Which ones did you say no to?
- What choice are you facing today?
- What is the long-term payoff if you make that choice?

CHOOSE TO EMBRACE AND CREATE CHANGE

- Do you seek out change?
- Have things become too comfortable?
- When was the last time you reinvented yourself? Your organization?
- What is the next step in you and your organization's evolution? When will you take that step?

CHOOSE TO COOPERATE WITH OTHERS

- Who are you currently collaborating with?
- Who should you be collaborating with?
- Who should you move away from?
- Do you collaborate with those who are different from you? Or, are you consumed by the mediocrity of sameness?

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