

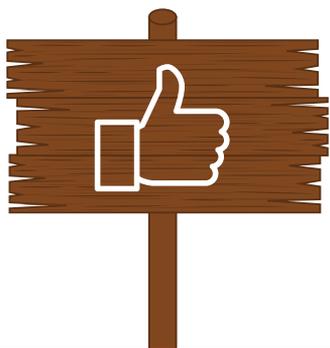
TRAIL MARKER LEADERSHIP

TRAIL MARKERS HELP HIKERS ON THEIR JOURNEY BY PROVIDING INSPIRATION, GUIDING THEIR PATH, AND POINTING TO THE DESTINATION. GREAT LEADERS ALSO INSPIRE, GUIDE, AND POINT. ARE YOU A TRAIL MARKER LEADER?



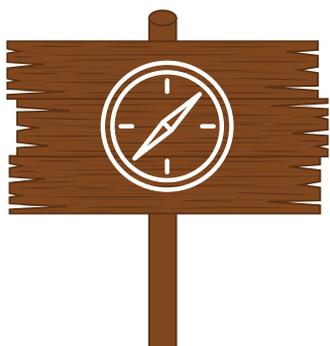
INSPIRE

WHEN YOUR LOAD IS HEAVY AND YOU ARE TIRED, LOOKING UP AND SEEING A TRAIL MARKER CAN INSPIRE YOU TO PUSH ON. THE SAME IS TRUE FOR A GREAT LEADER. THROUGH EXAMPLE AND SUPPORT, GREAT LEADERS INSPIRE OTHERS.



GUIDE

TRAIL MARKERS SHOW THE WAY AND GUIDE A HIKER'S JOURNEY. THE SAME IS TRUE FOR A GREAT LEADER. THROUGH ADVICE AND MODELING, GREAT LEADERS HELP GUIDE PEOPLE TO SUCCESS.



POINT

TRAIL MARKERS AREN'T THE FINAL DESTINATION, BUT THEY POINT HIKERS TO THE FINISH LINE. GREAT LEADERS RECOGNIZE THAT THE JOURNEY ISN'T ABOUT THEM, BUT ABOUT THEIR ABILITY TO CAST A VISION AND POINT OTHERS TOWARD SUCCESS.