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## KEYS TO LAUNCHING SOMETHING NEW INTO THE WORLD

### PUT IN THE EFFORT

Bringing something new to the world will require effort - lots of effort. Be the person who does the hard work and tackles the tough tasks.

### COMMIT WITHOUT GUARANTEE

You might fail. You will run into the unknown. You don't know how things will turn out. Commit anyway!

### SET BIG GOALS

If you are going to bring something new to the world, you might as well go big. Stretch yourself by setting goals that scare you a bit.

### BRING PEOPLE WITH YOU

Winning on a big goal is exhilarating but there is nothing better than standing on top of the mountain with others who have made the journey with you,

### SAYING AND DOING ARE DIFFERENT

Many people say they want to do things; however, saying you want to do something takes action - not just words.

### BET ON YOURSELF

You will likely have many people helping you to bring your idea to the world; however, at the end of the day, you need to bet on yourself to win