

HOW TO MAKE A DENT IN THE UNIVERSE

Actions to stand out and to make
a difference in a noisy world

ENGAGE OTHERS AND THE WORLD AROUND YOU

THINK

Embrace the
value of thinking

Do it! Work the
muscle

CREATE

Surround yourself
with inspiration

Make creating
a habit

SHARE

Spread your ideas,
don't sit on them

Value and respect
your network

IMPACT

Identify and meet a
need in the world

Find and feed
your purpose